

Media Action Group

for

Mental Health

Media Action Group for Mental Health

PO Box 288975

Newcastle-under-Lyme

Staffordshire, ST8 3JL

Tel: 01782 283000 Fax: 01782 284881

www.mhmagroup.org

01782 283000

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Mike Farrington
Cross-Frontiers Radio
Chagnside
Hanley
Stoke on Trent
Staffordshire

Dear Mike

I am writing to tell you how appreciated we are that you have agreed to the development of our charity.

I started MACTH in December 2002 in response to the high incidence of suicide and changing literature on mental health issues. I had been informed that there was a radio station called Cross-Frontiers that aimed to provide a large audience for a wide range of topics.

It was clear that there had been considerable negative coverage of mental health issues and I decided to run my own radio station. The programme is a 30 minute track on a range of mental health issues.

It has been a pleasure to have worked with you in the past. The programme has been a collaborative working with the radio station and we have achieved a great understanding of the radio business and related issues.

My first appearance on the radio was in 2003 and it was a great experience. It was important to the radio station to have your input and understanding of mental health and related mental health issues.